

Press release Paris, 6 December 2017

# FOCUS HOME INTERACTIVE

# Focus Home Interactive completes highly successful capital increase via private placement

**FOCUS HOME INTERACTIVE** (FR0012419307 ALFOC) (the "Company"), has announced the completion of a highly successful capital increase through private placement with qualified investors, performed via an accelerated book building.

After full exercise of the Extension Clause, the Company has placed 460,000 new shares each with a nominal value of  $\leq 1.20$ , with a unit price of  $\leq 29$ , including additional paid-in capital. The total amount raised is approximately  $\leq 13.3$  million, or 9.7% of the share capital prior to the capital increase, in accordance with the provisions of Article L. 225-136 of the French Commercial Code.

For reference, the stake of a shareholder owning 1% of the Company's share capital prior to the issue will stand at 0.91%.

The funds raised will be used to allow the Company to strengthen the visibility of its catalogue by developing new partnerships with leading European and international studios in order to work on even more ambitious projects. New high-potential games in development and scheduled for release as early as 2019 will also benefit from the funds raised, thereby enhancing the brand recognition and appeal of the Company.

Following the success of this transaction, Cédric Lagarrigue, Chairman of the Management Board, said: "I am very pleased to welcome new shareholders, nearly half of which are international, to the Company's share capital. With the brand recognition we have gained, our international exposure and the model we offer, we have the chance to seize

opportunities that may change the Group's profile, to embark on an even more thrilling adventure and to write a new chapter in FOCUS' history."

The transaction was carried out by the Chairman of the Management Board under the terms of the decision of the Management Board held on 29 November 2017, and in accordance with the conditions approved by the Supervisory Board on 27 November 2017, using the powers delegated to it by the 11<sup>th</sup> resolution of the Combined Ordinary and Extraordinary Shareholders' Meeting of 29 June 2017. The price reflected a discount of 3.7% compared to the weighted average price of the Company's share on the Euronext Growth market in Paris in the last five trading sessions prior to setting the issue price.

The capital increase was executed through the issue of 460,000 new ordinary shares, without preferential subscription rights, to qualified investors in accordance with Article L. 411-2 II of the French Monetary and Financial Code. The new shares will bear current dividend rights and will be admitted for trading on the Euronext Growth market in Paris, under the same listing as the Company's outstanding shares (ISIN code FR0012419307 ALFOC). The Company's share capital will be composed of 5,223,702 shares following the settlement-delivery, which is scheduled for 8 December 2017.

Post-capital increase, the breakdown of the Company's share capital has changed as follows:

	Pre transaction #	%	Post Transaction #	%
Nabuboto	1 863 488	39.12%	1 863 488	35.67%
Innelec	160 228	3.36%	160 228	3.07%
Managers, employees and others	466 358	9.79%	466 358	8.93%
Free Float	2 273 628	47.73%	2 733 628	52.33%
Total	4 763 702	100%	5 223 702	100%

This Private Placement was conducted by Midcap Partners, which acted as Lead Arranger and Bookrunner.

In accordance with the provisions of Article 211-3 of the General Regulation of the Autorité des Marchés Financiers (French Financial Market Authority), the Company's offer of shares in the context of this private placement did not give rise to an obligation to issue a prospectus approved by the Autorité des Marchés Financiers. Detailed information about the Company, particularly as regards to its business, results and related risk factors, is described in the annual financial report for the fiscal year ended 31 December 2016. This document is available, together with other regulated information and all of the Company's press releases, on its website (www.focus-home.com).

In addition, the Company has announced that a change to the closing date of its fiscal year from 31 December to 31 March was approved during the Extraordinary Shareholders' Meeting held on 29 November 2017. Consequently, the current fiscal year, which began on 1 January 2017, will have an exceptional duration of 15 months and will end on 31 March 2018. This decision will allow the Company:

- to align its fiscal year with the seasonality of its business,
- to ensure an improved comparability of its performance with that of other players in the sector,
- to focus on its sales performance during the key period of the festive season.

The Group will provide financial statements for the 15-month fiscal year as well as additional information for the 12-month period from 1<sup>st</sup> April 2017 to 31 March 2018.

#### Disclaimer

Securities may only be offered for sale or sold in the United States following registration under the terms of the U.S. Securities Act de 1933, as amended ("US Securities Act"), or within the framework of an exemption from registration. The Company's securities covered by this press release have not been and will not be registered under the U.S. Securities Act, and the Company does not intend to issue a public offering of the securities which are the subject of this press release in the United States.

This press release is for information purposes only. This press release does not constitute and may not be considered as a public offer, a subscription offer or a solicitation of public interest for a public offering of financial securities.

In accordance with Article 211-3 of the General Regulation of the Autorité des Marchés Financiers, it is recalled that:

- the offer does not require a prospectus to be submitted for approval to the Autorité des Marchés Financiers;
- persons or entities referred to in Point 2°, Section II of Article L. 411-2 of the French Monetary and Financial Code may take part in the offer solely for their own account, as provided for in Articles D. 411-1, D. 411-2, D. 734-1, D. 744-1, D. 754-1 and D. 764-1 of the French Monetary and Financial Code;
- the financial instruments thus acquired cannot be distributed directly or indirectly to the public otherwise than in accordance with Articles L. 411-1, L. 411-2, L. 412-1 and L. 621-8 to L. 621-8-3 of the French Monetary and Financial Code.

The communication of this press release in certain countries may constitute a violation of local laws and regulations. The information contained in this press release does not constitute an offer of securities in France, the United States, Canada, Australia, Japan, or in any other country. This document may not be published, transmitted or distributed either directly or indirectly in the United States, Canada, Australia or Japan. This document does not constitute an offer to sell shares of FOCUS HOME INTERACTIVE in the United States.

#### About Focus Home Interactive

FOCUS HOME INTERACTIVE is France's third-largest publisher of video games. Its mission is to support development studios in overseeing the production, marketing, sales and financing of their projects. The publisher of successful original titles such as Blood Bowl, Tour de France, Wargame and Farming Simulator, the Group generated revenue of €75.6 million in 2016, an increase of 9.3%. FOCUS HOME INTERACTIVE generates more than 85% of its sales internationally.

### **Upcoming events**

#### 2017 revenue

## 30 January 2018 Fifth quarter of fiscal year 2017 26 April 2018 Annual results for fiscal year 2017-2018 05 July 2018

All financial information pertaining to FOCUS HOME INTERACTIVE can be found on <u>www.focus-home.com</u>



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