

## Board of Directors



### **Irit Hillel, independent member of the Board**

Ms Irit Hillel is an expert in technology industry and well connected in the start-up and investment community.

Irit Hillel is a Partner at HP Tech Ventures, leading strategic investments and partnerships with early-stage technology startups in HP's areas of interest including AI, Cyber Security, Edge Computing, AR/VR, EdTech and Microfluidics/ Healthcare. As part of the global team, Irit Hillel also helps to shape investment strategy and create new external innovation models for HP. Some of the engagements she has led include Deep Instinct, Screenovate, Twine Solutions, Copprint, PMatX, and other undisclosed deals.

An entrepreneur at heart, Irit Hillel has held senior positions within startups and investment firms throughout her career. As Managing Director at Magnolia Capital Partners, she ran the Israel practice of leading technology investment banks Thomas Weisel Partners and Nomura. She also headed the Interactive division at Animation Lab, a 3D animation startup at top-tier Venture Capital fund Jerusalem Venture Partner's Media Hub. Earlier in her career Irit Hillel co-founded a PC games startup, acquired by Mattel Inc. (NYSE: MAT). She then led Mattel Interactive Europe with a team in 6 countries, bringing to market some of Europe's best-selling computer game titles. Until recently she was a Board Member at Radcom (Nasdaq: RDCM) and ImageSat (acquired).

Born and raised in Israel, Irit Hillel has lived and worked in the U.S, France and Israel.