

Paris, February 21, 2025

## **Gemma Brown and Rob O'Farrell Appointed Co-CEOs of Dovetail Games**

**PARIS, FRANCE – February 21, 2025 – PULLUP Entertainment (FR0012419307 - ALPUL)**, is pleased to announce the appointment of Gemma Brown and Rob O'Farrell as Co-CEOs of Dovetail Games, one of Europe's leading video game development studios and a subsidiary of PULLUP Entertainment.

With 12 and 11 years of experience at the company respectively, Gemma, formerly Chief Operating Officer, and Rob, Chief Development Officer, have demonstrated strong leadership and a deep understanding of the organization. Their expertise and strategic vision will ensure continuity, stability, and the continued growth of Dovetail Games in the years to come.

*"It is a true honor for us to take on the leadership of Dovetail Games together. We deeply believe in the unique model of our studio, which places the gaming community at the heart of everything we do. This close relationship with our players inspires us every day to push the boundaries of creativity and innovation. We are also immensely proud to work alongside the talented teams at Dovetail Games, whose dedication and passion for their craft make the studio a key player in the video game industry. We are excited to continue building this promising future together."*

**– Gemma Brown & Rob O'Farrell, Co-CEO**

*"The appointment of Gemma and Rob is a pivotal moment for Dovetail Games and reflects PULLUP Entertainment's commitment to promoting exceptional internal talent. Their combined expertise and deep knowledge of the industry will be major assets for the studio's future."*

**– Geoffroy Sardin, Deputy CEO of PULLUP Entertainment**

This appointment also marks a period of transition for Dovetail Games, as Jon Rissik steps down from his role as CEO after more than 12 years of invaluable contributions to the company. We extend our heartfelt thanks to Jon for his commitment and wish him every success in his future professional endeavors.

### **Contacts**

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