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FOCUS ENTERTAINMENT

Creation of Scripteam and acquisition of stakes in two studios to build an audiovisual platform

PARIS, FRANCE – 18 December 2023 - FOCUS ENTERTAINMENT (FR0012419307 - ALFOC) announces the creation of **Scripteam** and acquisition of stakes in two experienced studios to build an audiovisual platform : **Make It Happen Studio** (65%) and **Marvelous Productions** (66.67%).

Alongside these equity investments by Scripteam, the founders of Marvelous Productions, Romain Le Grand and Vivien Aslanian, and Make It Happen Studio, Sydney Gallonde and Jérôme Pedron, Scripteam Manager, will hold 11.2% equity in Scripteam, alongside FOCUS ENTERTAINMENT, with FOCUS ENTERTAINMENT holding 88.8% of the capital.

As such, FOCUS ENTERTAINMENT aims to adapt the intellectual property developed and owned on a proprietary basis into series or feature films, as well as exploring the development of video games based on series and films produced by Scripteam. Projects may also be natively designed for the video game and audiovisual world. In addition, Scripteam will act as a genuine platform by providing new services for development studios co-owned by Focus Entertainment. Lastly, Marvelous Productions and Make It Happen Studio will continue producing stand-alone projects.

At the heart of this strategy is the desire to place content creation at the centre of synergies. As part of this expansion, the group is now strategically investing in production companies with strong expertise focused on the general public and distributed across international platforms. Focus is bolstering its position in the entertainment industry by consolidating its role in the creation and production of quality content.

The consolidation of the two entities in the Group's financial statements takes place on 15 December 2023. The contribution, between 15 December and 31 March 2024, is expected to be around €1.5 million in EBITA, due to dense activity, with the release of three films by 31 March 2024. The delivery of creations will be less dense in the next 2024/25 financial year. The finalization of the acquisition of stakes does not change the investment envelope already programmed for the second half of the financial year 2023/2024.

"This project marks an important step in strengthening the Group's publishing offering. Through the creation of Scripteam and the integration of new talent, FOCUS ENTERTAINMENT has acquired know-how that sets it apart from its competitors in the video game sector," said Fabrice Larue, Chairman and CEO of FOCUS ENTERTAINMENT.

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About FOCUS ENTERTAINMENT

FOCUS ENTERTAINMENT is one of the European leaders in video game publishing and development. Publisher of strong licenses such as A Plague Tale, Atomic Heart, Evil West, The Surge and SnowRunner, its mission is to support leading French and international studios in the development, production monitoring, marketing, sales and financing of their projects. FOCUS ENTERTAINMENT generates more than 95% of its sales internationally. The Group generated turnover of €194.1 million in 2022-2023.

All financial information pertaining to FOCUS ENTERTAINMENT can be found at www.focusent.com

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Contacts

Investor Relations

Laure d'Hauteville
Tel: + 33 (0) 1 55 26 85 00
Email: IR@focusent.com

Mathilde Guillemot
Tel.: +33 (0) 1 78 94 87 35
Email: mathilde.guillemot@seitosei-actifin.com

Press Relations

Clémence Bigeon
Tel: + 33 (0) 1 55 26 85 00
Email: Clemence.BIGEON@focusent.com

Michael Scholze
Tel.: +33 (0) 1 56 88 11 14
Email: michael.scholze@seitosei-actifin.com